

7 tips for proper watch care and service



Top tips for long-lasting watches



Be aware of its water resistance!

- When gauging a timepiece's suitability for water, the word „waterproof“ is much less important than the watch's maximum water pressure score.
- Waterproofness fades over time: Make sure to have your watch checked by a watchmaker at regular intervals.



Shield your watch from jolts!

- Don't let your watch fall when putting it on. A deployant clasp is a more secure choice than a pin buckle in this regard.
- Don't engage in extreme sports while wearing your favorite timepiece! Shocks and scratches can cause significant damage to a watch.
- Don't expose your watch extreme temperatures.



Set your watch properly!

- Never adjust the date or other calendar function of your watch between 11:00pm and 3:00am, as doing so could damage the mechanism.
- Always adjust mechanical watches in the clockwise direction.



Take care of your leather straps!

- Make sure to keep leather straps away from moisture and soap.
- With daily use, they can last a maximum of one year before warranting replacement for hygienic reasons.



Avoid magnetic fields!

- If your watch becomes magnetized, this will lead to deviations.
- It is therefore recommended to remove your watch during X-rays, airport checks, etc., as well as to avoid placing it on speakers.
- If your watch does become magnetized, a watchmaker can demagnetize the affected parts.



Regularly service your watch!

- Bring your watch to a watchmaker every five years for regular maintenance.
- Make sure the movement is taken apart, cleaned, and oiled with a lubricant.



Store your watch properly!

- The best way to store a watch is in a box.
- Don't let your watch sit in direct sunlight for any lengthy amount of time.
- Store your watch in a dust-free, low-humidity environment.